

## Challenge sheet

### IHOBE

How could the **use of the green public procurement criteria be incentivised, by means of a tool to view the existing information and other related data (procurements, examples, etc.) in a user-friendly way, and also reduce the number of queries received?**

#### Sub-challenges:

- How could **access to the existing resources be facilitated** in order to **highlight** the role of the institutions and its remit?
- How could **the search data be harnessed** to learn from them and **offer the service according to the interests** of the users?
- How could it be **related to/integrated with existing data** on other information sites and niches, by acquiring value data?

#### Background:

The green public procurement work of the Basque Government and IhoBE, pursuant to the Green **Public Procurement and Contracting Programme of the Basque Country 2030**, is a benchmark in Spain and Europe as a service to support and drive Green Public Procurement. The programme identifies **5 priority areas of action**:

1. **Consolidating green procurement** as an essential tool to deploy policies in the Basque Country, by strengthening its role in the legal and political framework of the Basque public sector.
2. **Moving forward with the commitment to public and private green procurement**, by giving momentum to the participation of the whole public sector, and raising awareness and mobilising Basque companies.
3. **Converting green procurement into a structural and innovation aspect** in organisations, by providing resources for strategic and systemic implementation, and professionalising all the staff involved in the process.
4. **Having an appropriate market, that is first rate and ready**, fostering dialogue and cooperation with it, and preparing suppliers, particularly SMEs, to face the environmental demands of the contractors.
5. **Highlighting the advances, achievements and benefits of green procurement**, by measuring the implementation and its results, along with disseminating and promoting them internally, in Europe and internationally.

**Environmental criteria, training and advisory services** to help local authorities, government departments and other affiliated public entities are currently offered under the umbrella of the Programme.

We consider there is the need to **digitally transform this information service** in order to **view all the information available on green procurement in a more accessible way**; that should be by means of a catalogue-type web section, offering **this information in a more streamlined manner and tailored** to meet the user's requests or preferences. We also want to be able to know the different data on the consultations made so that we can anticipate trends and detect opportunities. There should be interconnection with the other types of green procurement platforms or databases that exist.

### Goals:

We are seeking solutions that comply with at least one of these goals, namely to:

- Show the available information on green public procurement in a more accessible, effective and interactive way than the current one.
- Be compatible/integrable with the new lhobe.eus digital ecosystem (Drupal environment...).
- Apart from displaying the information, be capable of feedback (learning) from the interaction with the users (the data), and also be able to provide added value by incorporating information or references to related elements on other platforms (e.g., revascon).

### What are we looking for?

The following aspects will be considered:

- Whether it is a solution that is compatible/integrable with lhobe.eus, and which can easily be kept up to date. Involving the lhobe digital transformation and communication team from the initial stages will be important.
- Whether it is a system that is user friendly and simple for lhobe managers to update in-house both the technical part (information dumping) and the digital-communication part (evolution).
- Whether it is a solution that complies with data protection and any other possible constraint of the public operability context (as per the national security scheme).

### Process and key dates:

Register using this link to take part in the challenge. [still pending].

- The deadline to receive the response to the proposal is: 23:59 hours on 02/05/2024
- The semi-finalist startups will be notified on 10/05/2024.
- The finalist startups will be notified on 24/05/2024.
- The winning startup will be notified on 13/06/2024.

**The selection process consists of 3 phases:**

1. **Phase 1:** semi-finalists' pitches with society. Three startups will be shortlisted as finalists. They will take place from 16 to 24 May 2024.
2. **Phase 2:** round of finalists' interviews with the company. They will take place in the week starting 27 May 2024.
3. **Phase 3:** final meeting with finalists to select the winning startup for the pilot scheme with the company. It will be held between 11 and 12 June 2024, during the acceleration programme.

### What are the rewards?

#### Finalist startups (3)

- **2-day govtech** acceleration programme. It will be held in-person in Bilbao on 11 and 12 June.

#### Winning startup

- **Presentation of the solution at the 2024 BIND GovTech Demo Day**, in-person in Bilbao.
- **Remunerated pilot** up to a maximum of €15,000. The pilot to implement the winning solution will begin in July 2024 and will last 5 months.