

Challenge sheet

PARKE

How could **the information that we have in our different databases, from a one-stop shop and accessible to all PARKE areas, be displayed in order to improve internal operations and, at the same time, customer service?**

Sub-challenges:

- How could **the integrity and traceability be guaranteed of the data** of the PARKE customers, suppliers and professionals?
- How could **a historical view be obtained of all the data** that we handle at PARKE in order to provide our customers with the most appropriate response?
- How could **a more user-friendly data display be obtained** in order to facilitate decision making based on that data?

Background:

PARKE, the Basque Country Technology Park, stimulates and fosters initiative and business investment by constructing infrastructures to generate a first-rate response environment to meet the location requirements of high-tech and innovative companies. Furthermore, it offers outstanding services to all the companies and professionals working at the park.

We believe that an up-to-date and 360-degree vision of all the information that we handle is necessary in order to improve the service and meet the current needs of the companies and professionals at PARKE.

We have information in different tools and databases (information on incidents, maintenance, billing, contact details...) to address the different needs; we consider that such information should be accessible at a one-stop shop and common to all areas of the company.

Goals:

We are seeking solutions that comply with at least one of these goals, namely to:

- Offer **integrity and traceability** of the PARKE data
- Provide a **historical view** of the data of the institution.
- Offer a more **user-friendly display** of the data.
- Have **up-to-date data** in real time.

What are we looking for?

The following aspects will be considered:

- The abstraction layer must be taken into account.

- Whether it is a solution that communicates with our current systems (ERP, Sigrid, Prisma and Mailchimp).
- Whether the solution generates an abstraction layer that helps to display the existing information.
- A visual, simple, accessible and intuitive solution.
- Whether it offers the possibility of being supplied by external sources that expand and complete the information it has available.

Process and key dates:

Register using this link to take part in the challenge. [still pending].

- The deadline to receive the response to the proposal is: 23:59 hours on 02/05/2024
- The semi-finalist startups will be notified on 10/05/2024.
- The finalist startups will be notified on 24/05/2024.
- The winning startup will be notified on 13/06/2024.

The selection process consists of 3 phases:

1. **Phase 1:** semi-finalists' pitches with society. Three startups will be shortlisted as finalists. They will take place from 16 to 24 May 2024.
2. **Phase 2:** round of finalists' interviews with the company. They will take place in the week starting 27 May 2024.
3. **Phase 3:** final meeting with finalists to select the winning startup for the pilot scheme with the company. It will be held between 11 and 12 June 2024, during the acceleration programme.

What are the rewards?

Finalist startups (3)

- **2-day govtech** acceleration programme. It will be held in-person in Bilbao on 11 and 12 June.

Winning startup

- **Presentation of the solution at the 2024 BIND GovTech Demo Day**, in-person in Bilbao.
- **Remunerated pilot** up to a maximum of €15,000. The pilot to implement the winning solution will begin in July 2024 and will last 5 months.